

For Immediate Release

Analog Way Exhibits at prolight+sound Hall 4.0 Booth #B20

March 2016 - Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to exhibit at prolight+sound in Frankfurt, Germany. From April 5th to 8th, on Hall 4.0 booth #B20, Analog Way will be showcasing the Ascender 48 - 4K and the VIO 4K, a powerful multi-format converter with applications dedicated to LED walls.

Ascender 48 - 4K Powerful Multi-Screen Seamless Switcher with Perspective Layers Animation



Always at the forefront of new technology, **Analog Way** has developed outstanding features for the event market on its **LiveCore™** series of premium AV video processors. On the **Ascender 48 - 4K (Ref. ASC4806-4K)**, a powerful multi-screen seamless switcher with 48 scalers, **Analog Way** has implemented an unparalleled operating mode, the Perspective Layers. Available as an option for all **Ascender 48 - 4K** units, including units already in the field, Perspective Layers allow animation of live layers with a virtual viewing perspective in real time with X,Y,Z axis rotation control.

In Perspective mode, the **Ascender 48 - 4K** can display three Perspective Layers per output plus a native background. Using the Monitoring output,

the operator can display the Perspective Layers on a preview in real time in order to see and arrange all layers and presets. Creation and management of the Perspective Layers can be controlled directly from the **Ascender 48 - 4K**'s **Web RCS**, a user-friendly graphic interface.

In addition, the **Ascender 48 - 4K** will be shown using the Cut & Fill feature, a function available on all the **LiveCore™** systems. Pairing two layers with the **Web RCS** - one containing a grey level source (Cut), the other one a live source (Fill) - the unit can display perfectly keyed content to achieve non-rectangular, smooth-edged key layers. The cut can be either a live source synchronized with the fill or a still picture.

VIO 4K, the Ultimate Video Processing Toolbox



VIO 4K (Ref. V701) is a powerful multi-format converter offering the latest generation of digital connectivity. The product started shipping mid-February, 2016. Natively equipped with seven inputs, **VIO 4K** enables the conversion of a multitude of signals including: Dual-link DVI, DisplayPort, HDMI, 6G-SDI Optical, and Universal Analog, into an impressive array of output signal formats up to 4K 30Hz.

VIO 4K was designed to provide optimum versatility; it includes three slots for optional I/O modules, two for video processing with capacity to handle formats up to 4K 60Hz 4:4:4 and one for audio processing with XLR connectors. With all options, **VIO 4K** features nine inputs and three outputs. Al-

though only one source can be processed simultaneously to the three outputs at any given moment, each video "copy" of the selected source can have different resolution and image-area-of-coverage. Perfectly adapted to non-standard signal management, notably for LED walls, **VIO 4K** offers unique features and functionalities such as: output rotation, advanced management of the area of interest and unlimited layer resizing capabilities.

VIO 4K can be easily controlled directly from the front panel thanks to a large 3.5" TFT color screen offering live visualization of sources as well as audio monitoring. A **Web RCS** is also available to control **VIO 4K** through Ethernet and USB plugs.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, Analog Way has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

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