

For Immediate Release

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## Analog Way exhibits at Integrated Systems Russia 2014 Booth #1-109

October 2014 – Analog Way is pleased to exhibit at Integrated Systems Russia 2014, in partnership with its local distributor Brullov Consulting. From October 29 to 31 in Moscow – Russia, Analog Way will showcase its most powerful video processor, the Ascender 48, on booth #1-109.

Based on the LiveCore™ platform, Ascender 48 (Ref.ASC4806) is a powerful Multi-screen Seamless Switcher with 48 Scalers.

The system offers 12 seamless inputs with 42 input plugs: 6 x HDMI, 9 x DVI-I, 3 x DisplayPort, 12 x 3G/HD/SD-SDI and 12 x Universal Analog. It can handle any source from composite video, up to 2560x1600, and outputs a variety of formats, including HD-TV and Computer format up to 2560x1600 and 4K. From Fall 2014, **Ascender 48** will be available with a full 4K as an option that can be added to early stage units already in the field. **Ascender 48** includes an independent Dual-Link output for monitoring purposes, with a Live Source Mosaic layout. The product delivers varied display configurations: Mixer, Hybrid, Hard Edge and Soft Edge configurations. In addition to a native background layer, **Ascender 48** can display up to 6 true-seamless scaled layers + 1 native background per output. Up to 50 frames and 50 logos can be stored in the device's memory bank. Layers, including frames and logos, can be controlled individually in time and transition, and can be fully resized.

The advanced layer management ensures higher flexibility and safety: when one output is disabled, its layers can be added to another output, resulting in up to 24 layers per output.

Thanks to the link mode user can link two units, with inputs and outputs shared and added. Units will then function as one impressive 24x8+2 Scaled Seamless Matrix system with 2 live Mosaic Previews, 84 input plugs, 100 frames, 100 logos and 96 scalers available.

Ascender 48 can be controlled through the Web RCS, an intuitive Web-based Remote Control specifically designed for the LiveCore™ platform.

For more demanding applications, the **Ascender 48** can be control through the **Vertige<sup>TM</sup>** remote controller. To facilitate the ease of integration, **Ascender 48** can also be easily controlled through **AMX** and **Crestron 2** or 3-Series systems thanks to a full package of drivers available on <a href="https://www.analogway.com">www.analogway.com</a>.

## Analog Way, Pioneer in Analog, Leader in Digita

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

