ANALOG WAY®

Press Contact

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Analog Way enhances the LiveCore[™] series with outstanding new features and accessories - InfoComm 2014 – Booth #C7125 -

June 2014 – To complement its LiveCore[™] line of Premium AV processors, Analog Way is pleased to unveil new features and accessories. They were all demonstrated in Analog Way's booth during InfoComm 2014 in Las Vegas, USA.

Analog Way's **LiveCoreTM** series of Premium AV Switchers come in two layouts: 8x2+1 for the **NeXtage 16**, and 12x4+1 for the **SmartMatriX Ultra**, **Ascender 32** and **Ascender 48**. From fall 2014, full 4K will be available as an optional feature on all **LiveCoreTM** series, including early stage units already in the field. Depending on the reference, several frame rates will be available as 4K/30P and 4K/60P.

In addition, the **Ascender 48** will feature real-time Perspective Layers. This exclusive functionality allows outstanding visual effects and transitions, which are easily managed via the **Web RCS** live.

Additional output capability can be added to the 12x4+1 models through the new LiveCore[™] Output Expander. The product comes in three different references: LOE016 for the SmartMatriX Ultra, LOE032 for the Ascender 32 and LOE048 for the Ascender 48.

Once linked to its **LiveCore™** Switcher, the **LiveCore™ Output Expander** adds 4 additional outputs, plus 1 monitoring / aux output, resulting in an impressive 12x8+2 scaled seamless Matrix systems.

Moreover, the **Secure Power Unit** is now available to protect the 12x4+1 **LiveCore™** models against mains loss or unstable power. Featuring dual power supplies and a battery backup, this innovative power accessory provides approximately 10 minutes to restore power or back up the system in case of branch circuit failure.

Finally, **Analog Way** introduces the **Vertige**[™], a powerful Remote Console featuring a brand new design and an innovative approach to show creation and management. The **Vertige**[™] presents a large 16/9 TFT color touch screen, and a variety of direct keys, contextual buttons, sliders, knobs, as well as a joystick and T-Bar to operate the device.

Other solutions are already available to control the **LiveCore**[™] series, including the **Web RCS**, a user-friendly webbased interface, and the **Shot Box**, a key pad for preset control. **Analog Way** also provides a full series of drivers and literature for control of the **LiveCore**[™] series through **AMX** and **Crestron** systems.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

